

SWISS SHOWJUMPER EDOUARD SCHMITZ JOINS THE LONGINES FAMILY

The Swiss watch brand Longines is thrilled to welcome Swiss showjumping rider Edouard Schmitz to its Family. With his victory at the Longines International Grand Prix of Ireland this year as his most significant accomplishment so far, the 23-year old already has a glittering career in showjumping and is known for numerous sporting achievements.



The Swiss watch brand Longines is thrilled to welcome the young showjumping rider, Edouard Schmitz, to its Family; the young talent is joining the impressive roster of Longines Family members and equestrian testimonials.

Raised in Geneva and Zurich, Switzerland, Edouard Schmitz devoted himself to showjumping when he was only eight years old; it was his deep-seated fascination for animals that got him start a career in showjumping.

With the determination and desire to constantly set new standards in his discipline, Edouard Schmitz stands for a new generation of successful young riders on the way to the top of showjumping and continues to enhance his already sparkling legacy. His most significant accomplishment so far has to be his victory at the Longines International Grand Prix of Ireland this year. As a member of the Swiss showjumping elite team for the past four years, he made it to the Top 40 of the world for the first time last October. In 2022, he continued to impress with his win as part of the Miami Celtics team at the 2022 Global Champions League Super Cup Final. As part of Team Switzerland, he secured the Longines FEI Jumping Nations Cup™ victory in St-Gallen and also earned his spot on the podium at the Longines FEI Jumping Nations Cup™ in Dublin, Sopot and Barcelona.

Edouard Schmitz commented on this partnership: "Showjumping is about dynamism, power, technique, precision and elegance. These are the values that I share with Longines. I am honored to represent this traditional, pioneering Swiss watch brand worldwide and proud to be part of the Longines Family."

With an extremely bright future ahead of him, Edouard Schmitz is looking to fulfill his ambition to have greater achievements on the global stage and be part of the new generation of riders to redefine their sport with their passionate spirit and drive for excellence.

About Longines

Based in Saint-Imier in Switzerland since 1832, the watchmaking company Longines wields expertise steeped in tradition, elegance and performance. With generations of experience as official timekeeper of world championships, and as partner of international sports federations, Longines has built strong and long-lasting relationships in the world of sport over the years. Known for the elegance of its timepieces, Longines is a member of Swatch Group Ltd, the world's leading watch manufacturer. The Longines brand, with its winged hourglass emblem, is established in over 150 countries.